



Thermal Transfer Ribbon Technical Data Sheet

V300 Versatility Defined Resin

Product Description

The most versatile thermal transfer ribbon on the market, this ribbon prints on everything from paper to PET at high speeds and low energy settings while providing superior mechanical durability and resistance to alcohols like methanol and isopropanol (IPA).

Recommended Applications



AGENCY



ASSET TRACKING



AUTOMOTIVE



CHEMICAL DRUM



ELECTRONIC COMPONENT



EXTREME ENVIRONMENT



FOOD



FLEXIBLE PACKAGING



OUTDOOR



PHARMACEUTICAL



PRODUCT ID



RFID



SECURITY



SHELF

Recommended Substrates

Coated paper, flood-coated paper, gloss paper, Kimdura®, synthetic paper, Polyart®, polyester, polypropylene, polyethylene, polyolefin, UV varnishes, coated Valeron®, coated V-max®, polyimide, polystyrene, vinyl, matte Kapton®, overlaminates

Performance Characteristics

- Abrasion resistant
- Anti-static
- High-density
- High-speed
- Printable on various materials
- Printhead protection
- Proprietary backcoat
- Reduced print energy use
- Solvent resistant



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Ribbon Properties

| Description | Result | Test Method |
|---------------------|---------------|-----------------------------------|
| Ink | Resin | |
| Color | Black | Visual |
| Total Thickness | 5.8 ± 0.8μ | Micrometer |
| Base Film Thickness | 4.5 ± 0.4μ | Micrometer |
| Ink Thickness | 1.3 ± 0.4μ | Micrometer |
| Ink Melting Point | 199°C (390°F) | Differential Scanning Calorimeter |

Durability of Printed Image

Label Stock: Top-coated Polyester

Print Speed: 6 IPS

| Description | Result | Test Method |
|--------------------|--------|--|
| Print Density | > 1.75 | Densitometer |
| Smudge Resistance | A* | Colorfastness Tester - 100 Cycles @ 500 Grams with Cotton Cloth |
| Scratch Resistance | A* | Colorfastness Tester - 50 Cycles @ 200 Grams with Stainless Steel Pointed Tip |

*American National Standard Institute (ANSI) Grade Levels A, B, C, D, and F, where A is excellent, B is above average, C is average, D is below average, and F is poor.

Conversion Chart

| | |
|--|---|
| Millimeters (mm) to Inches = mm ÷ 25.4 | Inches to Millimeters (mm) = Inches ÷ 0.03937 |
| Meters (m) to Feet (ft) = m ÷ 0.3048 | Feet (ft) to Meters (m) = Feet ÷ 3.2808 |
| C° to F° = (1.8 X C°) + 32 = F° | F° to C° = (F° ÷ 1.8) - 17.77 |
| Thousand square inches (MSI) to m ² = MSI X 0.645 | MSI = m ² ÷ 0.645 |

The information on this data sheet was obtained in our laboratories. Measured values may vary slightly when tested in a different environment. Information contained within this document is subject to change without notification.